



**“Every day around the world, thousands of organisations irritate customers, frustrate employees and lose countless opportunities because of one simple reason.**

**They don’t think and act as one team.”**



# silos are natural, but....

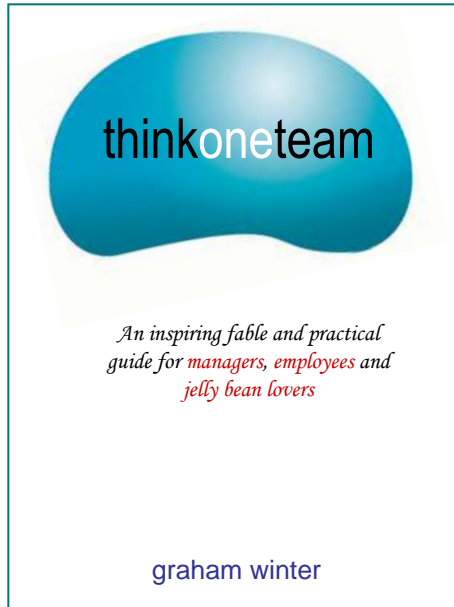
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1. - more policies and rules
  2. - less communication across the business
    3. - 'walls' thicken by necessity
      4. - functions and people become specialised
        5. - understanding of and empathy for others' situation reduces
          6. - the customer is further away for many people
            7. - management team is isolated from the workforce
              8. - speed and agility reduce
                9. - defensiveness of own unit grows
                  10. - turf fights become commonplace

There is a natural pattern that occurs as businesses grow

# today

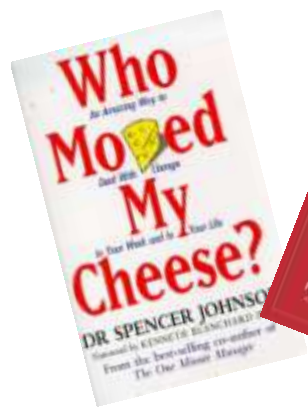
thinkoneteam™



- ...a little history
- ...what's in the book
- ...why every manager and employee will want a copy
- ...sales points – how to get that copy in their hands!!



“Imagine the possibilities when everyone in your organisation thinks and acts as one big team”



# the big jelly bean team



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- pursue other agendas
- avoid and deny
- stifle communication
- look after your own turf
- play I win, you lose

what's in  
the  
book?

- share the big picture
- share the reality
- share the air
- share the load
- share the wins and losses

*An inspiring fable and practical guide for managers,  
employees and jelly bean lovers*

# ...why every manager and employee will want a copy

thinkoneteam™



Our experience is that everyone....

- **reads it**....because they see people they know
- **talks about it**....because it engages them
- **applies the message immediately**....because it is simple



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it is  
needed!!

easy to  
read

accessible

why every manager  
and employee will  
want a copy of  
think one team

fun

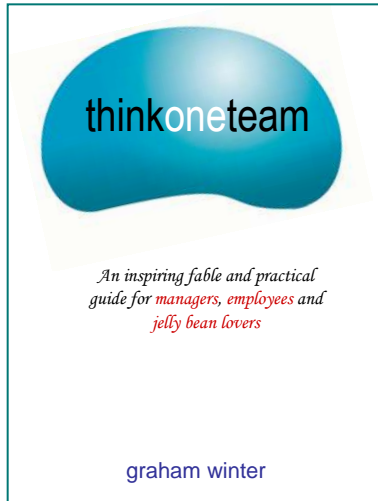
australian

development  
program

shared  
language

# ...sales edge

thinkoneteam™



- addresses a problem faced by all mid-to-large companies
- written by Australian author with Olympic and corporate background
- is easy to read - engaging and enjoyable story
- practical, simple, direct and accessible model / message that any team leader / company can use
- price, size and design means it can be read by everyone in an organisation
- supported by substantial consulting program and growing licensee group
- there has never been an Australian book like this!!